

William Arms Slides

Slide 1

Advisory Committee on Distance Learning

Spring/Summer 2000

Reviewed proposal for eCornell

Endorsed proposal subject to conditions

Delayed discussions of other topics

Fall 2000

Discussions of longer-term issues:

- Control and copyright in educational materials
- Degree credit for non-standard courses

Membership increased by two student representatives

Slide 2

Formation of eCornell

Tower Innovative Learning Systems (TILS) trading under the name "eCornell"

Administration

- CEO: Francis Pandolfi
- Chair of board: Peter Meinig
- Recruiting, offices in Ithaca and NYC

Draft legal agreements

- overall between TILS and Cornell
- program agreements between TILS and academic units and faculty

Program planning

- non-degree programs leading to certificates
 - Hotel Management, ILS, Systems Engineering
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Slide 3

Control and Copyright in Course Materials

Who controls the use made of course materials and owns the copyright in them, particularly when many people are involved in their creation?

Committee has a draft memorandum to Provost recommending that the University Copyright Policy needs revision to reflect changing academic uses of technology.

DRAFT considerations

- Control and copyright should be independent of the media in which intellectual ideas are expressed.
 - Creators have control over their intellectual output.
 - If the university makes significant contributions, it should share in the control and returns.
 - Sometimes there are multiple creators.
 - Everybody must be aware of the potential for conflicts of interest or commitment.
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Slide 4

Degree Credit for Non-Residential and Partially-Residential Courses

If an academic unit wishes to offer degree credit for a non-residential or partially-residential course or program, are the existing academic procedures for approval sufficient?

Present Situation

Range of non-standard situations:

- Summer-school courses taken by distance learning
- Professional course taught in NYC
- Lectures delivered in Ithaca by remote faculty

Approval has been through regular academic processes, e.g., the General Committee of the Graduate School.

Future

- Academic units considering broader offerings
 - Other universities have ambitious plans (e.g., Harvard Law and Business Schools)
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Slide 5

Degree Credit for eCornell Courses

Discussion by eCornell Board last Friday

- eCornell was created on the assumption that it would offer only non-degree programs.
- The business plan and the current development

activities are devoted to certificate programs.

- Suggestion of eCornell courses receiving degree credit should come from the academic units at Cornell.

Slide 6

Replace:

"The current version of the agreement prohibits eCornell from offering courses that could receive Cornell credit. However, TILS is now of the opinion that this would place it at a competitive disadvantage with respect to the distance-learning affiliates of other universities, which are offering credit for their courses. TILS is therefore likely to request that it be permitted to offer credit for certain of its programs. "

With the following words:

"The current version of the agreement prohibits TILS from offering courses that could receive Cornell credit. However, if academic units at Cornell plan to offer distance learning programs that receive degree credit, TILS would be pleased to develop and support such courses on their behalf."